

## Lombok Eco Flea Market: A Hub for Sustainable Living

Lombok Eco Flea Market (LEFM) is an innovative initiative committed to fostering a sustainable and inclusive community in Lombok. By integrating eco-friendly practices and supporting local artisans, LEFM plays a crucial role in promoting green and circular economy principles in the area. This vibrant marketplace offers a platform for local entrepreneurs, artisans, and farmers to showcase and sell their eco-friendly products.



### Key Features of Lombok Eco Flea Market

**Zero Waste Initiatives:** LEFM emphasizes reducing waste by encouraging vendors to use recyclable or biodegradable packaging. This approach helps to minimize the environmental impact of the market and promotes sustainable consumption patterns.

**Local and Organic Products:** The market prioritizes products that are locally sourced and organically produced, which reduces the carbon footprint associated with transportation and chemical use. This not only supports the local economy but also ensures healthier options for consumers.

**Community Engagement:** Regular workshops and events are held to educate the public on sustainable living practices and environmental conservation. These activities help to raise awareness and empower the community to adopt greener lifestyles.



### **Hasil Boemi and Nine-nine Lombok: Supporting Local Artisans**

Hasil Boemi and Nine-nine Lombok, key members of LEFM, are dedicated to showcasing and selling products that are sustainably produced by local farmers and artisans. To become a member of the Lombok Eco Flea Market (LEFM), future partners must meet at least three of the following five criteria: (1) community empowerment, (2) women empowerment, (3) green products, (4) sustainability, and (5) circular economy. The LEFM initiative focuses on promoting fair trade and ensuring that producers receive a fair price for their goods. By doing so, Hasil Boemi and Nine-nine Lombok supports local livelihoods and encourage sustainable farming and production practices.

**Fair Trade Practices:** Ensuring that local producers are fairly compensated for their work, Hasil Boemi and Nine-nine Lombok promote economic equity and social justice within the community.

**Sustainable Farming:** The initiative promotes agricultural practices that are environmentally friendly and sustainable, contributing to the overall health of the ecosystem.

**Promoting Circular Economy:** Nine-nine is committed to produce upcycle products. Using old batik with Lombok motives, Nine-nine (which means mothers in Sasak traditional language) employs local tailors (mostly women) to produce beach bags, laptop case, pouch, etc.

**Cultural Preservation:** By highlighting traditional crafts and products, Hasil Boemi and Nine-nine Lombok help to preserve the rich cultural heritage of Lombok, ensuring that local traditions are passed down to future generations.



### **Integrating Green and Circular Economy Principles**

The efforts of Lombok Eco Flea Market, including Hasil Boemi and Nine-nine Lombok, align with the broader goals of the Partnership for Action on Green Economy (PAGE) Indonesia project.

The Lombok Eco Flea Market and its members exemplify the principles of sustainability and community empowerment. Through their efforts, they contribute significantly to the promotion of green and circular economy practices on the ground, especially in the Southern part of Lombok which is now witnessing an increase in its tourism industry. These initiatives not only support local economic growth but also actively contribute to environmental protection and community well-being. As Lombok continues its journey towards sustainable development, the contributions of these entities will undoubtedly play a pivotal role in shaping a greener, more circular, and inclusive future, in the island and beyond.

More about Lombok Eco Flea Market can be found through:

<https://www.lombokecofleamarket.com/>

Hasil Boemi: <https://www.lombokecofleamarket.com/members/hasil-boemi>

