

Xanadu Surf & Yoga Hotel Lombok: Committing Sustainable Tourism

In the idyllic setting of Lombok-Nusa Tenggara Barat (NTB) Province, especially in the southern part of Central Lombok Regency, Xanadu Surf & Yoga Hotel is a shining example of how luxury and sustainability can coexist harmoniously. During a recent site visit by PAGE Indonesia project personnel, including a meeting with Mr. Utsav Palden Sharma, the co-founder of Xanadu Surf & Yoga Hotel, several key initiatives that underscore the hotel's commitment to sustainable tourism were highlighted.

With Kuta Mandalika area in the southern part of Central Lombok Regency has become Indonesia's strategic project for tourism, the area will soon see a rapid development of tourism, just like its sister island of Bali a few decades back. It is indeed a momentum to encourage sustainable tourism practices in the area, which equally contribute to local economy, local communities, and the environment.



Harnessing Renewable Energy

One of the standout initiatives at Xanadu Surf & Yoga Hotel is its solar PV rooftop system. By harnessing the abundant sunlight of the southern part of Lombok, the hotel generates clean, renewable energy, significantly reducing its reliance on fossil fuels. This initiative

not only lowers the hotel's carbon footprint but also serves as an inspiring model for other businesses in the region, and perhaps, other regions. Xanadu's commitment to renewable energy demonstrates that sustainable practices can be seamlessly integrated into hospitality operations, enhancing both environmental and economic outcomes.



Comprehensive Waste Management

Effective waste management is another cornerstone of Xanadu Surf & Yoga Hotel's commitment to sustainability. The hotel has implemented a robust food waste management system, ensuring that organic waste is composted or repurposed, thereby minimizing landfill contributions. This approach not only reduces waste but also supports local agriculture by providing nutrient-rich compost for soil enrichment. Xanadu's waste management practices highlight the importance of a circular approach to resources, turning potential waste into valuable inputs for other processes.

Building Sustainable Infrastructure

Xanadu Surf & Yoga Hotel's dedication to sustainability extends to its infrastructure. The hotel's design incorporates eco-friendly materials and construction practices, enhancing energy efficiency and reducing water usage. Sustainable infrastructure is crucial in

reducing the overall environmental impact of buildings, and Xanadu's commitment in this area is commendable. The hotel also maintains the natural landscape around the property, preserving the local ecosystem and offering guests a serene, nature-integrated experience.





A Model for Sustainable Tourism

The PAGE Indonesia team's visit to Xanadu Surf & Yoga Hotel underscored these exemplary practices, reinforcing the importance of integrating sustainability into tourism. The hotel's initiatives align with the broader goals of PAGE Indonesia, which aims to foster green and circular economy practices across various sectors.

During the visit, Utsav, the co-founder, shared insights into the challenges and successes of implementing these initiatives, providing valuable lessons for other stakeholders. "Xanadu Hotel's efforts not only contribute to environmental sustainability but also enhance community well-being, creating a holistic model for sustainable tourism," said Utsav.



Prospects and Future Collaboration

Following the visit, PAGE Indonesia plans to document and share Xanadu Surf & Yoga Hotel's success story through various publications. By showcasing Xanadu Surf & Yoga Hotel's initiatives, PAGE Indonesia hopes to inspire more local businesses to adopt sustainable practices, contributing to the region's transition towards a greener and more circular economy. This collaboration exemplifies the potential of public-private partnerships in achieving sustainable development goals.

Xanadu Surf & Yoga Hotel's commitment to renewable energy, waste management, and sustainable infrastructure sets a high standard for sustainable tourism in Lombok. Through continuous innovation and community engagement, the hotel not only enhances its operational sustainability but also fosters a broader culture of environmental stewardship.

For more information on Xanadu Surf & Yoga Hotel's sustainability initiatives, visit their [website](#) and follow them on [Instagram](#).

By integrating these green practices, Xanadu Surf & Yoga Hotel proves that luxury and sustainability can indeed go hand in hand, paving the way for a greener future in the hospitality industry.

